



sydneylippman.com

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Education

Tulane University | 2016

Communications and Business Management

The Creative Circus | 2019

Art Direction

Professional Experience

Jack Morton Worldwide | Mar. 2022 - Present | Chicago

Art Director

Designed bars across America in stadiums and festivals for the Molson Coors Beverage Company

Dagger | June 2021 - Mar. 2022 | Atlanta

Art Director

Enjoyed a balanced creative diet working on Interface and Juvéderm

Dagger | May 2021 - July 2021 | Atlanta

Part-Time Freelance Art Director

Dipped my feet into the pharma world working on Vraylar

Digitas | Mar. 2021 - July 2021 | New York + Atlanta

Freelance Art Director

Worked with CDs in NY, ATL, and PDX on Walmart. Learned Figma.

FCB Global | Feb. 2021 - Mar. 2021 | Chicago

Freelance Art Director

Joined the freelance world and supported the team on Bud Light

Giant Spoon | Aug. 2019 - Dec. 2020 | New York

Junior Art Director

Continued to work on Synchrony Financial in addition to HBO Max, Johnnie Walker, Pearson, and Golden Road Brewing

Giant Spoon | June 2019 - Aug. 2019 | New York

Art Director Intern

Worked on Synchrony Financial

Awards

D&AD New Blood 2018

Yellow Pencil - Burger King, *It's not the same without the flame*

Ads of the World

Burger King

The Center Ring Student Show

Silver, Competitions Category - Burger King

Silver, Styling Category - Land Before Time

Bronze, Styling Category - Citrus

Bronze, Styling Category - Girl Boss

Skills

Adobe Creative Suite:

Indesign

Illustrator

Photoshop

After Effects

Premier Pro

Figma